

INTERVIEW RELEASE

By my signature below, I hereby confirm that I have had communications with Dave Westfall ("Writer") with respect to a book/article (the "Work") for general publication which he/she is writing about SocialNetomics- The Economics of Social Media Networking (the "Topic"), and the Writer has explained to me that some or all of what I said or contributed during the interviews might appear in his book, articles or blogs.

1. I acknowledge and understand that my statements may form the basis for conclusions and discussions regarding the Topic, and other issues relating to the Work. I also realize that Writer may transfer ownership of his/her work or may authorize others to publish the material and that it may appear in magazines, other articles, treatises, collections, subsequent editions, blogs and other written forms as well as in audio, radio or audiovisual presentations, including educational and commercial television programs and movies.
2. I acknowledge that I have voluntarily disclosed to Writer personal information and opinions about myself and other individuals, trends in the industry and I hereby confirm that none of the information disclosed by me during these discussions was acquired as a result of a confidential relationship, violates any restriction or covenant made by me, discloses any trade secrets, or is in any way contrary to law.
3. I understand that Writer will expend extensive and valuable time and effort in preparing a manuscript based on his/her interviews with me and has relied on my consent to use this interview material.
4. In consideration of (only those items checked apply):

copy of the published work;

the opportunity to contribute to and to support the objectives of the book /article and for other good and valuable consideration;

I hereby consent to the publication of any or all of the material disclosed by me during the interviews; my identification as a subject or source; and the use of my name and likeness and relevant biographical data in the published material and in any promotion or advertising of it.

5. I hereby release and discharge Writer and his/her assigns and licensees and all further sublicensees and transferees from any and all claims, demands, liabilities, causes of action or damages arising out of the abovementioned use of my name or likeness and the publication of any material from the interview/s.

IN WITNESS WHEREOF, I have signed this Release this _____ day of _____, 2011.

Printed Name: _____

Address: _____

City/State/Zip Code _____

Signature: _____